

My Escape Plan

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Who am I & why listen to me?



My name is Mark Bishop

I started out in construction, remained there for 28 years. Aged 43 I retired from construction after reading a document a bit like this one, and switching to digital marketing.. 15 years and \$4.9M later I'm semi-retiring from this too.

The secret to my success, as they often say - Are 'SYSTEMS'

About This Document.

The instructions in this short document are specific to Escape Plan ISI affiliate systems (several systems in one plan).

These unique systems will be of interest to anyone who is interested in making some extra money online quickly, without needing to spend days learning new skills.

The systems included are suitable for all skill levels, including beginners.

How You Can Make Money

99% of what I'll show you in this publication focuses on using unusual, unique, and above all; easy to use affiliate marketing systems.

Unusual & unique because very few people know about these systems, so avoid competition.

The included systems also work in a different way to typical systems giving users the ability of making more while in most cases doing less.

Affiliate marketing because being an affiliate is the easiest, cheapest, and quickest way for ordinary people to make money...

I.e. if you know the shortcuts, you can literally start making money in days.... **And I will show you the shortcuts.**

Focusing on the affiliate route rather than creating things to sell also means you don't have to come up with, test and prove products, build product sales funnels, write sales copy, connect with the right people, deal with support, and 100s of other things.

Yes... owning and selling your own digital products is massively profitable... And something to aspire to. But it's also a LOT of work, and cost - which isn't a good place to start.

Being an affiliate however is still massively profitable, and getting results as an affiliate can be pretty easy too, even stupidly EASY with the right system.

E.G here's a screen capture (below) which I took moments ago from just one of my Warrior Plus accounts today..

\$2,687.45 Total:

\$1,730.45 Affiliate Commission.




Will It Work For You Though?

Fact: Anyone can be an affiliate...

Fact: Most 'wannabe' affiliates will never make a single dollar.

It's an unfortunate fact, but most people who try affiliate marketing never make a cent... Not because it doesn't work... **It clearly does!**

Sales	5,396 (\$153,518.49)		 Total sales you have made as an affiliate.
Sales	1,738 (\$23,958.14)		 Total sales you have made as an affiliate.
Sales	16,135 (\$238,399.83)		 Total sales you have made as an affiliate.

People (new affiliates) usually fail because:

- They don't work at it, or stick with it.
- They don't have a system, or process in place.

And the right system is Key!

Let me break this down for you...

Let's say you are just starting out, you want to start making extra money, you've done your research online, and you've figured out that Affiliate Marketing, or more specifically Digital Product Affiliate Marketing is the way to go...

- It looks very profitable... Which it is
- It looks pretty easy to do, after all, all you really need to do is share your affiliate link, **how hard can that be?**

So the next questions are:

1. How and where do you share your link?
2. If you can answer #1, then how do you do it consistently?

If you can't share your link, and have people click consistently then at best you'll make an occasional sale.

Competition.

And then there's the issue of competition. If you're just starting out, and you're doing what everyone else is doing, or telling you to do, then you'll be competing with affiliates who are going to be a lot better, a lot more experienced, and a lot more proficient than you.

Can you compete? No!... But you can outsmart.

Which is why, in my opinion, you need a...

System:

A good system is like a jigsaw puzzle with numbers on the pieces, so you know where each piece needs to go to complete the puzzle before you even start.

I.e. With a good system I know before I even start that if I do this, and then that, in the right order; I'll make money at the end of the process.

Take the IFTF Affiliate System for example.

This system is SO SIMPLE affiliates using it don't even need to do any selling, they simply give away free 'High Quality (Video Based) Training'.

Giving away free training triggers hard-coded automation which then tracks and sells, or continues to try and sell to the person who watched the free training.

With an IFTF it's this automation and coding which does all of the selling for the affiliate...

And it keeps doing it for weeks!

Not just for one product either, Full IFTF users give away access to high quality training videos, which triggers an automated marketing system we call the **'Commission Tree'**

The commission tree (similar to a funnel) is 100% automated and works night and day in the background for the affiliate.

The affiliate doesn't have to do anything after giving away free 'Ready-Made' training, and they get paid commission on multiple products, funnels, as well as 'High Ticket' products (instead of just one product funnel).

With an IFTF giving free training away to just one person can **make up to \$1459.00, plus monthly & yearly recurring income** without the affiliate ever needing to sell anything...

And like it says above, an IFTF runs for weeks, and weeks automatically.

Imagine that... Imagine never having to set anything up, and never having to do any selling, yet still making 100s, even 1000s of extra dollars each week?

And all you ever have to do is give away a link to some free training which is provided for you... **That's the power of a GOOD system.**

If that sounds like a system you can picture yourself using check out the full EscapePlan IS1. EscapePlan IS1 covers IFTFs in detail along with the option to access your own pre-built IFTF.

Click the link below to see how this works.

[View Full EscapePlan IS1 - Click Here](#)

What Else Can You Do With EscapePlan IS1?

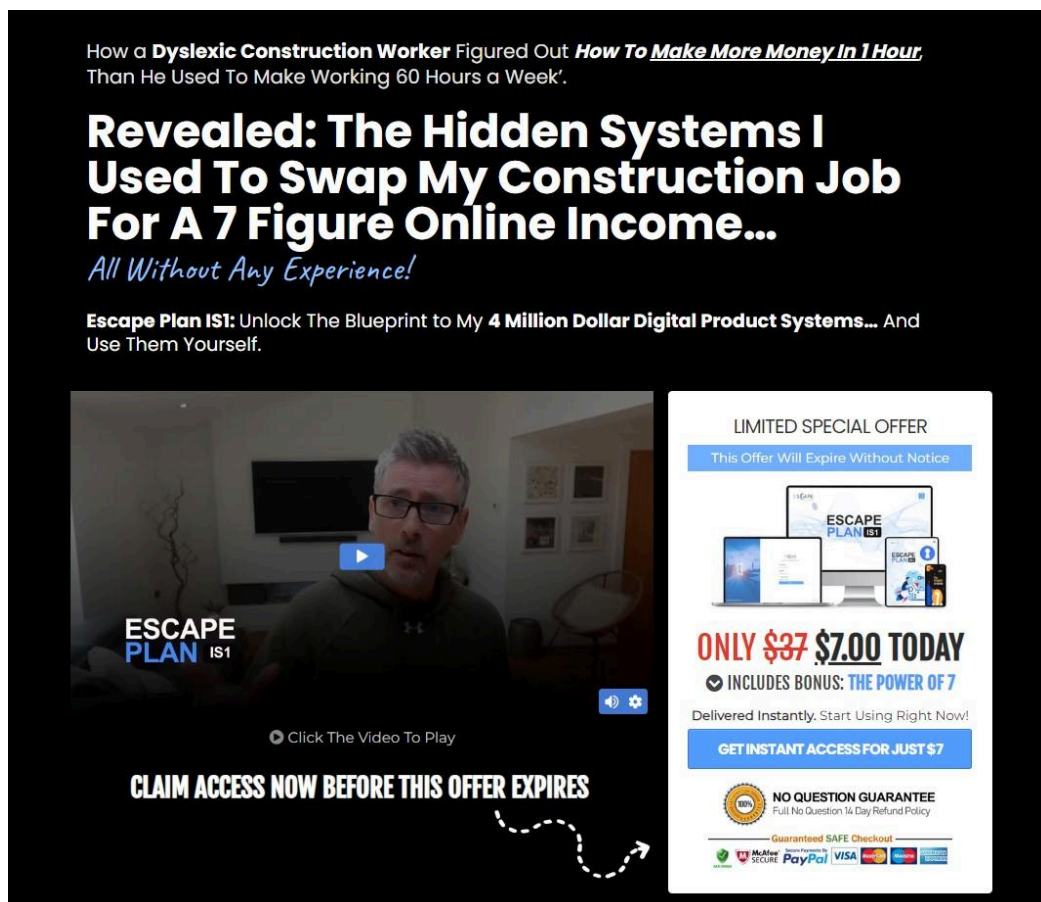
Escape Plan IS1 isn't just one system... It's one product that reveals **the very systems I used to swap my dead-end construction industry job with a 7 figure online income...** All from digital products.

How a **Dyslexic Construction Worker** Figured Out **How To Make More Money In 1 Hour**, Than He Used To Make Working 60 Hours a Week'.

Revealed: The Hidden Systems I Used To Swap My Construction Job For A 7 Figure Online Income...

All Without Any Experience!

Escape Plan IS1: Unlock The Blueprint to My **4 Million Dollar Digital Product Systems...** And Use Them Yourself.



The advertisement is a promotional banner for 'Escape Plan IS1'. It features a dark background with white and blue text. On the left, there is a video player showing a man with glasses speaking, with a play button and volume icon. Below the video, it says 'Click The Video To Play'. On the right, there is a white box containing promotional details: 'LIMITED SPECIAL OFFER', 'This Offer Will Expire Without Notice', an image of the product, 'ONLY \$37 ~~\$7.00~~ TODAY', 'INCLUDES BONUS: THE POWER OF 7', 'Delivered Instantly. Start Using Right Now!', 'GET INSTANT ACCESS FOR JUST \$7', 'NO QUESTION GUARANTEE', and payment logos for PayPal, Visa, and Mastercard. A dashed white arrow points from the video player towards the offer box.

[Click Here For Instant Access](#)

What about...

An Extra \$123,936 In 6 Months From Scratch

Inside EscapePlan ISI I'll show you how I made **an extra \$123,936 in 6 months from scratch**, with zero experience, & zero capital. Working part time (evenings), while still working on construction sites during the day.

The following images show some of the results achieved from focusing on little known markets with low competition & highly motivated buyers.



Imagine making an extra 6 figures in 6 months, and knowing you'll never have to work for anyone else again.

Copy & Paste Income.

You'll also get the instructions to a really simple, and **totally free to use 'copy and paste system'** I recently figured out that I've used to make **\$532.41 to \$769.10 for around 3 hours** of work, using nothing but free traffic...

You can start doing this yourself today.. Look!

Number 1... follow my criteria ([detailed in EscapePlan ISI](#)) for finding the right products to target and make money from.

Then all we need to do is:

1. Copy certain details from the product's existing sales material from one place.
2. Paste those details in another place with your link.
3. Then give it all away for free, using totally free & instant traffic.

That's it... the beauty of this affiliate system is the fact that I can do the whole thing from start to finish in a couple of hours and make money the very same day.

And because I've worked out how to put everything in front of **1000s and 1000s of targeted prospects instantly for free** this system doesn't require the user to have a list or audience. It doesn't require an autoresponder, and you don't need pages either.

Like Laura (one of the system users) said:

This is a course any beginner can implement with ease and start to make money.

"When you're beginning, you need a low cost place to start and this is it!!"

This kind of course has been long overdue. As someone who has spent 10's of thousands on courses over the years, I can say with certainty this is a course any beginner can implement with ease and start to make money.

It's a great course and anyone putting it into action will make money. Everyone needs to start somewhere and that place is here."

Laura M Caracciolo

Or to borrow a phrase taken from Jill's feedback.

It's Simplicity!

"The beauty of the system is in its simplicity which means even a beginner can put it into action quickly... definitely an advantage for the procrastinators amongst us.

It's a novel twist on affiliate marketing and suited to many markets."

Jill Blake

Can You Copy & Paste?

If you can (and most people can) then this might be the EscapePlan ISI system for you to get started with today.

[Access to EscapePlan ISI Now - Click Here](#)

And there's more...

What About The Reverse Promotion Affiliate System?

It's completely back to front, yet I've made more money from this one affiliate system than any other.

This system has generated \$318,037.23 from 2 versions. Plus \$19,344.61 in commission on one account...

Another \$8,871.73 on another, and 10s of 1000s in extra commission from lots of other products.

To date **9,714 people are either using this system now**, or have used it to make affiliate commissions from digital products which they don't, or didn't even promote.

It's all inside 'EscapePlan ISI' along with results, and feedback from people who already have access.



[Get EscapePlan ISI Now For Just \\$7.00](#)

And then there's

The IFTF System

Which 'as I've already mentioned' takes the work (or most of it) out of the affiliate marketing business.

IFTF is in my opinion the **'Ultimate Affiliate System'**

It is without doubt the pinnacle...

Why? Because essentially an IFTF is pretty close to being a **Money Making Machine.**

Imagine NEVER having to set anything up, market or sell anything ever again, yet still making affiliate commission on a consistent basis...

That would be pretty cool wouldn't it?

I Simply Give Away Free Access To Training Pages...

Then, as soon as anyone (let's call them prospects) watches the training it triggers the IFTF system, and this is where the magic happens (I.e. the money making machine).

Here's a quick breakdown.

- ***I (or you) give away access to free video based training.***
- *The prospect watches.*
- ***The prospect is tagged & added to campaign #1.***
- ***My affiliate links 'for lots of different products' are hardcoded to the prospect.***
- ***The IFTF system then tracks the prospect on an ongoing basis, moving the prospect to different campaigns depending on what the prospect buys, or how they interact with what they are shown.***
- ***And every purchase that prospect makes is credited to me. Not just from one product, or one product funnel... but for every single product in the system, including high ticket products.***

This means... I can **make 1000s of dollars from one prospect without lifting another finger.** My role (or yours, if you use an IFTF) begins and ends with giving away free training... **That's it.**

Everything else is 100% automated, and works in the background 24/7. **I don't even need an autoresponder (nor will you)**

Can you see why I used the phrase **'Money Making Machine'**?

Are You A Beginner?

Are You Just Getting Started?

Would using an 'IFTF system' make things easier for you?

For most people the answer is a resounding; YES!

If you have a moment now click the link below to view the full comparison table on the next page.

Here's an Example Comparison.

The following comparison assumes the affiliate is a complete beginner, and shows the work that needs to be done to create a simple 2 page affiliate system from scratch yourself (Left). The righthand column shows the work the same complete beginner would need to do when using a pre-made, fully automated IFTF system.



A vertical advertisement for 'ESCAPE PLAN IS1'. At the top, it says 'LIMITED SPECIAL OFFER' and 'This Offer Will Expire Without No'. Below is a graphic with a person on a rocket, gears, and a laptop. The text 'ESCAPE PLAN IS1' is prominent. At the bottom, it says 'ONLY \$37 \$7.00 TO' and 'INCLUDES BONUS: THE POWER'. Below that, it says 'Delivered Instantly. Start Using Right' and 'GET INSTANT ACCESS FOR JUST'.

[Click Here To View Comparison Table](#)

So the question is...

Are You Serious About Making Money Online?

Yes, of course, **everyone wants more money.**

But money won't just appear (not for most of us).

To acquire more money we need to do something, we need to take action. **Even winning the lottery requires you to buy a lottery ticket.**

To make money from digital products 'in my opinion' most people need a system to follow.

Do you need a system?

Would the right system help you?

If one or more of the systems I've told you about has piqued your interest, or inspired you even a little, then instant access to 'The Full' EscapePlan IS1 'at this very moment' is **just a couple of clicks & \$7 away.**

This 'one off' price (currently \$7) details the same systems I used to swap my dead-end job in the construction industry for life changing income, all from digital products.

If you're truly serious about making money online...

The only question you should be asking yourself now is:

Can I Afford Not To Spend \$7 On This?

You know the answer...

**[Click Here To Access EscapePlan IS1](#)
[For Just \\$7.00 Today](#)**

Why is it so cheap? Check out the next page & you'll understand why.